



## Request For Proposals RE: Breed Registry Platform

### American Dorper Sheep Breeders' Society

**INTRODUCTION:** The American Dorper Sheep Breeders Society (ADSBS) is one of the fastest growing registries in the US lamb industry, inclusive of Dorper and White Dorper breeds. With more than 18,000 registrations and transfers annually by over 1,600 members, the need to offer timely and efficient registration services is a requirement to continue to grow the breed and the associated registry. There are nearly 184,000 registered sheep in the system that can provide pedigree information since the beginning of the Society. Data transition will need to be handled by the new registry.

**GOALS AND AUDIENCE:** The ADSBS is seeking to update or transition to a new registry system and maintain its current complete database to an interested data service provider. Interested companies should submit competitive proposals to improve capabilities of the registry that manages pedigrees of ADSBS. In addition, capabilities beyond registrations such as calculated Expected Breeding Values or other genomic indicators would be a welcomed service. The new registry should be easy to use for members with a range of computer skills and operating systems, with enhanced performance requirements for next generation users that prefer mobile-friendly access and mobile apps.

**SCOPE OF WORK:** A strong proposal should include an explanation of how the registry system provider plans to address:

- Project management
- Content strategy
- Copywriting
- Front-end design
- Front-end coding
- Back-end coding
- Testing and quality assurance
- Compatibility with older and newer operating systems
- Plan for training members to use the new app, software or website
- Support after launch
- Ongoing support
- Specific features (ecommerce, mobile responsiveness, etc.)
- Specific back-end systems, data sources, APIs and/or feeds for mobile app, website or software members will be interfacing with QuickBooks and online payment services
- Technical requirements or industry restraints
- Membership management and password protection needs
- Explanation of requirements by ADSBS (e.g., server capacity, training, or specific competencies)
- System security procedures and automated backups
- Security and Maintenance Protocols and audit results for past three years
- Accessibility needs (users with disabilities, larger font needs for elderly users, etc.)

**PROJECT TIMELINE:** Seeking project proposals by August 20<sup>th</sup>, 2024, with system onboarding and transition to be completed by January 1, 2026.

**STRUCTURE OF THE VENDOR PROPOSALS:** The complete proposal should include:

- Executive summary
- Background information
- Proposed services or deliverables
- Timeline and budget
- Portfolio of other work, inclusive of an explanation of how you have transitioned other registries
- References from previous customers

**BUDGET:** The budget should include cost of system customization, data transition, annual costs, and all other potential or likely ancillary costs. Provide a 5-year schedule inclusive but line item all maintenance and administrative costs. Also detail how many FTEs will be required by the Society to manage the system.

**SELECTION CRITERIA:** Selection of the vendor will be prioritized on system operability and ease of use, timeline for completion, responsiveness or customer service and costs.

**CONTACT:** You may submit questions via email to Karla at [karla@dorpersheep.org](mailto:karla@dorpersheep.org) until August 20, 2024. Your email should indicate “RFP: Breed Registry Platform” in the subject line.