

Book Your Ad Today!

Issue	
<i>Winter Issue</i> Legislative Updates Health Issue Duncan NS&S	<i>Spring Issue</i> Ram Issue Reproduction Issue Spring Lambing Issue
<i>Summer Issue</i> Junior Issue Meat Industry	<i>Fall Issue</i> Fall Lambing Issue Ewe Issue

**The marketing committee has the right to alter these issues at any time necessary.*

Specifications
<i>Digital Print-Ready Ads</i>
<ul style="list-style-type: none"> Print-ready means the ad is complete and needs no alteration. Print-ready ads should be submitted in electronic format via email as press-optimized, high resolution PDFs with all fonts and graphics embedded High Resolution jpg, tiff, or pdf files are accepted
<i>Terms</i>
<ul style="list-style-type: none"> Ads must be paid in full before they are printed. New ads will not be accepted from delinquent advertisers.
<i>Cancellations</i>
<ul style="list-style-type: none"> Ad space reserved by canceled or not filled will be billed at the full rate.
<i>Mailing</i>
<ul style="list-style-type: none"> Magazines are mailed to arrive at the beginning of the month listed for the issues. Please be sure to check sale dates before advertising.

Ad Sales
Ronda Seversen: Office@dorpersheep.org or Karla Blackstock: Karla@dorpersheep.org

Ad Rates				
Size	Type	1x	2x	4x
Back Cover	Auctioned off at Duncan, Oklahoma (Annual Meeting)			
Inside Back Cover/ Inside Front Cover	Color	\$500	\$475	\$450
Center Spread	Color	\$750	\$700	\$650
Two-Page Spread	Color	\$650	\$600	\$550
Full Page	Color	\$400	\$375	\$350
Two Thirds	Color	\$350	\$325	\$300
Half Page	Color	\$300	\$225	\$250
Third Page	Color	\$200	\$200	\$200
Quarter Page	Color	\$150	\$150	\$150
Business Card	Color	\$100		
Business Card	B/W	\$75		

Ad Sizes			
Size	Live	Trim	Bleed
Full Page	7.675 x 10.175	8.375 x 10.875	8.625 x 11.125
Two Thirds	7.675 x 6.5	n/a	n/a
Half Page	7.675 x 5	n/a	n/a
Third Page	7.625 x 3.25	n/a	n/a
Quarter Page	3.71 x 5	n/a	n/a
Business Card	2.433 x 1.72		

Deadlines		
Issue	Ads Booked	Content Rec'd
Winter	Nov. 10	Dec. 1
Spring	Feb. 10	March 1
Summer	May 10	June 1
Fall	Aug. 10	Sept. 1